



PSI Webinar on Women's Health



Prof. Dr. Christoph Gerlinger

2024-05-15





Disclosures

- // I'm a full-time employee of Bayer AG in Berlin, Germany
 - // Bayer is a major drug manufacturer in women's health
- // Occasionally, I work for the European Commission as paid expert evaluator of Horizon Europe research proposals
- // I teach experimental gynecology at the Saarland State University as an unpaid professor
- // I'm a registered lobbyist to the European Union on behalf of the European Federation of Statisticians in the Pharmaceutical Industry (EFSPI). PSI is the UK member of EFSPI.



Clarification

- // I will use the words „woman“ and „man“ in the biological sense, albeit
 - // a trans-man with preserved uterus can menstruate and
 - // a trans-woman cannot.

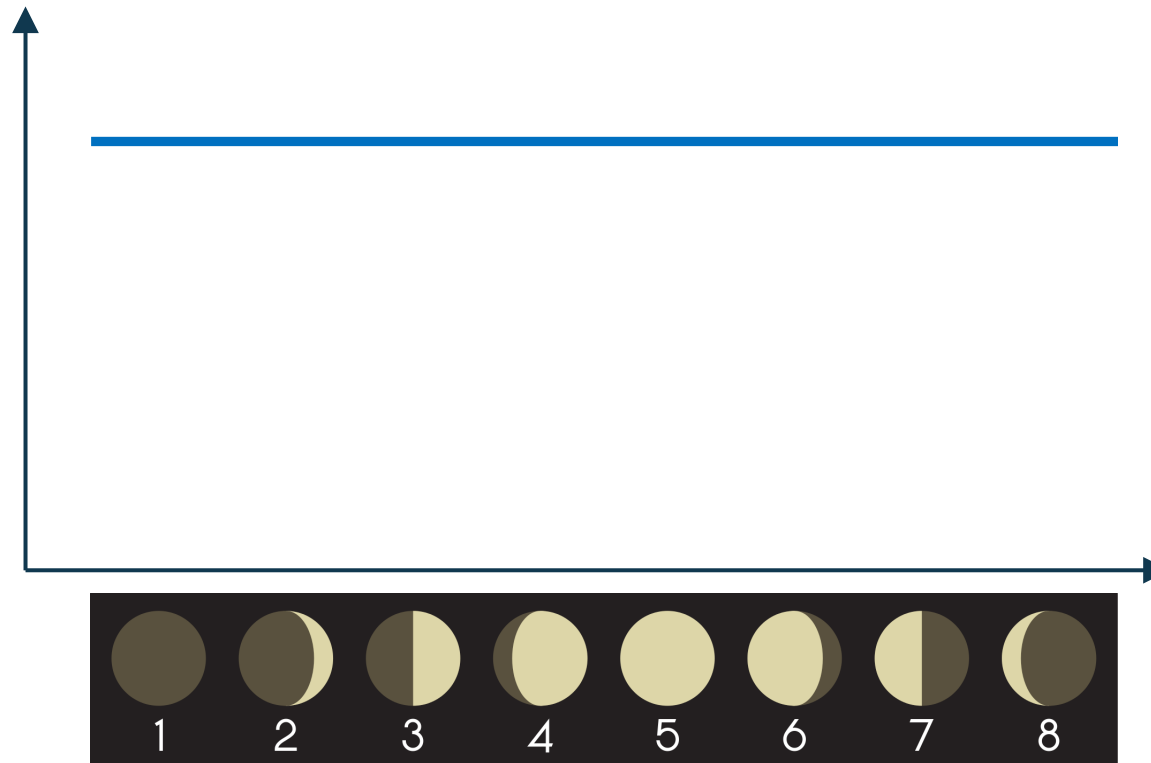


Agenda

- // Menstrual cycle
 - // Introduction for the layMEN
- // Measurement of menstrual bleeding
 - // Bleeding pattern
 - // Measurement in ml



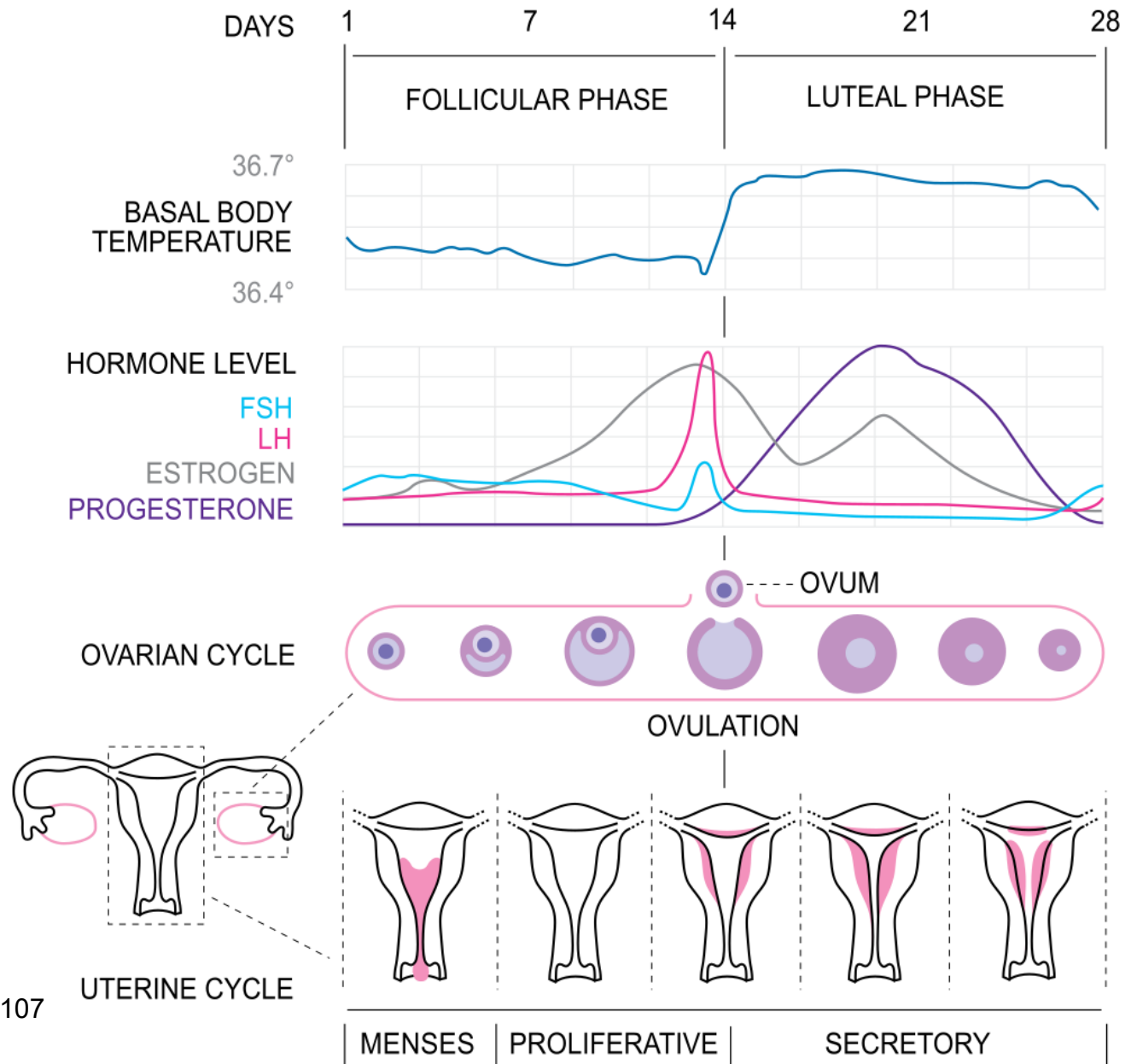
The male „cycle“



Moon: By Pamplelune – Own work, CC BY-SA 3.0, <https://commons.wikimedia.org/w/index.php?curid=4314744>



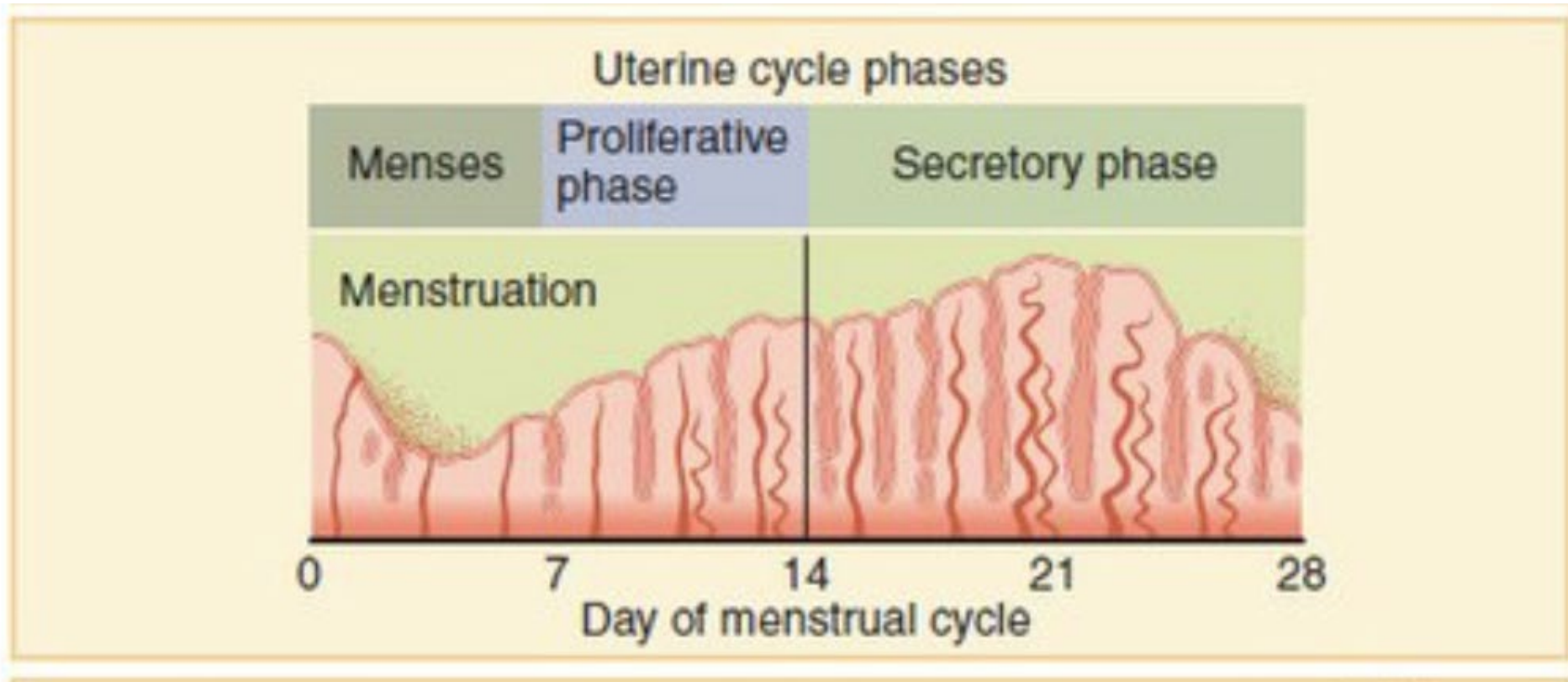
The female cycle



By Isometrik - Own work, CC BY-SA 3.0,
<https://commons.wikimedia.org/w/index.php?curid=8703107>



The menstrual cycle



Except from https://commons.wikimedia.org/wiki/File:Figure_28_02_07.jpg CC 3.0



Menstrual health

- // Fluctuating hormone levels may lead to
 - // Pre-menstrual syndrome, e.g., acne, tender breasts, tiredness
 - // Dysmenorrhea (menstrual cramps or period pain)
 - // Fluctuations in
 - // Epileptic seizure frequency
 - // Endometriosis
 - // Autoimmune diseases
 - // Fluctuations in
 - // Sportive performance
 - // Cognitive performance



Other aspects of menstruation

// Menarche: first menstruation in a woman's life

// At age 10 to 14, with age going down over the years

amazon.de | Werbung melden

menarche | Angebote:menarche **WERBUNG**

Kostenlose und einfache Rücksendungen für Millionen von Artikeln. Niedrige Preise, Riesenauswahl. Sicher bezahlen mit Kauf auf Rechnung.

// Menopause: last menstruation in a woman's life

// At age ~50, with no change over the years despite increasing life expectancy

// No relation to the lunar cycle

// 28 days is just the average cycle length of the average woman

// ~35 days is the average cycle length for chimpanzees

// Menstruation occurs only in some primate, some bat, and one mouse species



Social aspects of menstruation

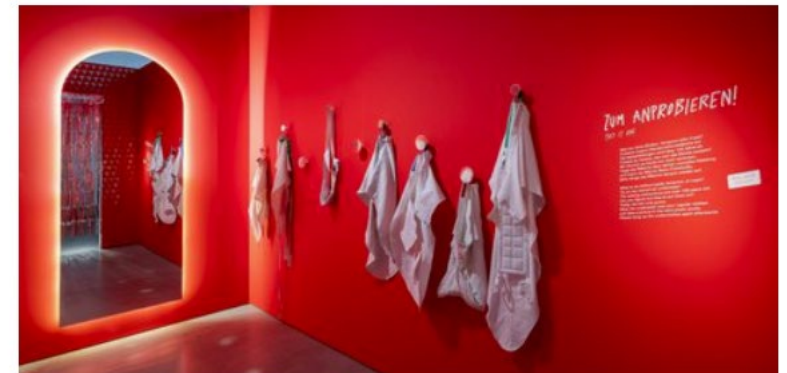
Out of scope of this presentation,

See e.g.,

https://en.wikipedia.org/wiki/Culture_and_menstruation

<https://www.smb.museum/en/museums-institutions/museum-europaeischer-kulturen/exhibitions/detail/flow-the-exhibition-on-menstruation/>

Exhibition in Berlin until 06.10.2024



Museum Europäischer Kulturen
Flow: The Exhibition on Menstruation



Points to consider for statisticians

- // Biological function may vary with the mensural cycle
- // E.g., in PK studies women are often synchronized by starting treatment on the first day of menstruation
- // E.g., for pain measurements 4-weekly windows are used rather than monthly windows



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 - // Introduction for the layMEN
- // **Measurement of menstrual bleeding**
 - // **Bleeding pattern**
 - // Measurement in ml



Bleeding strength

// WHO definition:

// Spotting: vaginal discharge not requiring sanitary protection (tampons, pads, etc)

// Bleeding: vaginal discharge requiring sanitary protection

// Note: definition is independent of actual use

// Bleeding/spotting episode

// One or more consecutive days with bleeding/spotting bound on both ends by at least two bleedfree days

// Other definitions of bleeding strength sometimes used, e.g., no, spotting, light, moderate, severe bleeding



Bleeding pattern

// Natural cycles

- // More or less regular menses of 3-7 days every more or less 28 days
- // Main interest in prediction of next episode

// „pill“ cycle

- // „cycle control“ 21 days hormones + 7 days no drug designed to mimic natural cycles
- // Today also 24+4 and 26+2 regimens

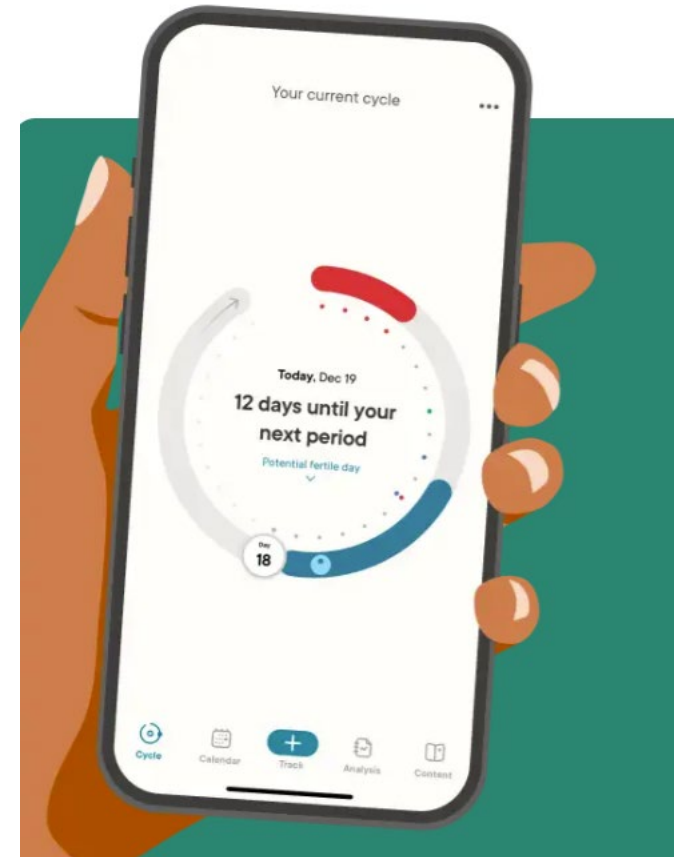
// Long acting hormonal contraceptives

- // Bleeding pattern affected by constant release of low dose hormones from device plus endogenous hormones
- // Bleeding pattern much more variable, i.e., unpredictable



Prediction of bleeding pattern

- // Many apps available
- // Based on average cycle length
- // Reliability of apps variable
- // Typically, no medical device certification
- // Some Apps also predict your fertile window
 - // Use it if you wish to become pregnant, but
 - // Never to reliably prevent pregnancy



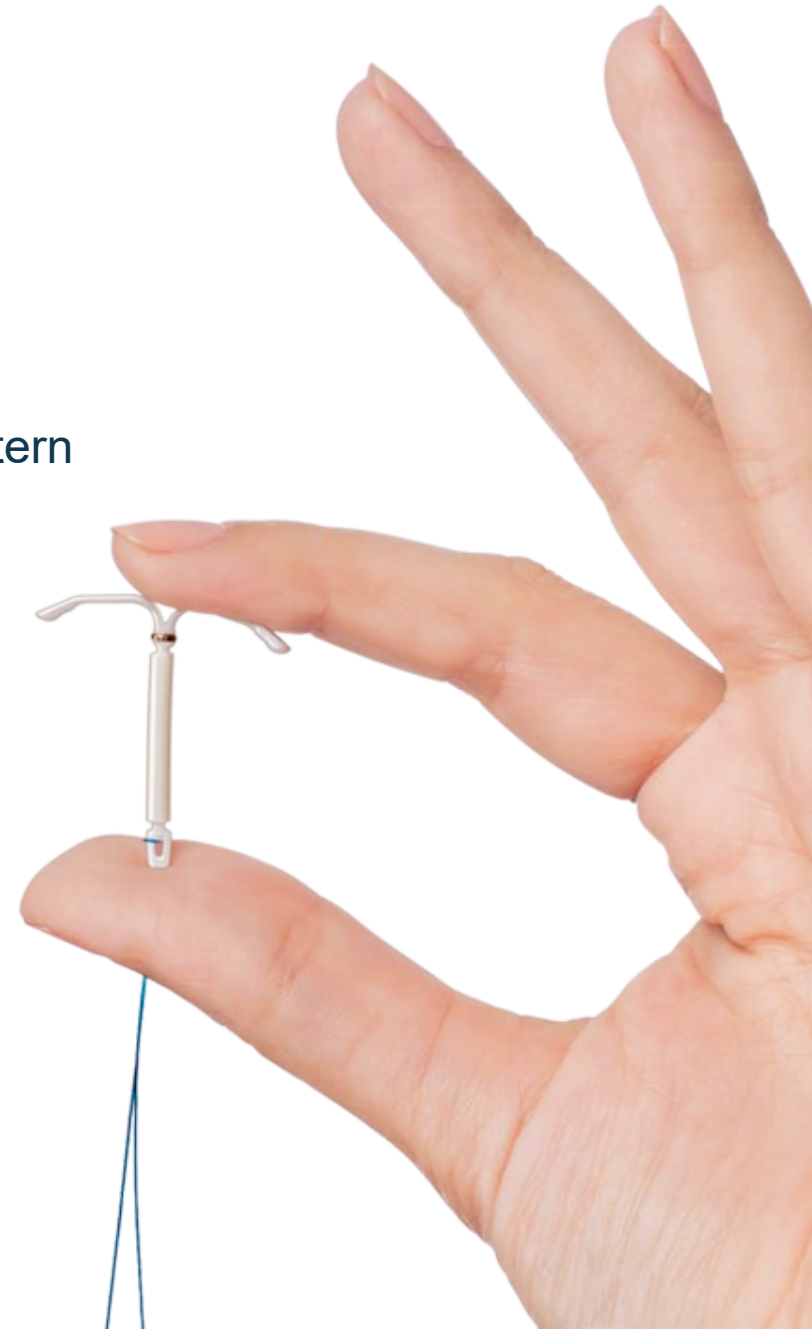
Helloclue.com



Bleeding pattern intra uterine device

- // long-acting reversible contraceptive method
- // hormonal influence interacts with menstrual bleeding cycle
- // effect: potential alternation of previous familiar menstrual bleeding pattern
 - unfamiliarity with “new” bleeding pattern
- // after insertion: more menstrual bleeding
- // after some time: less menstrual bleeding

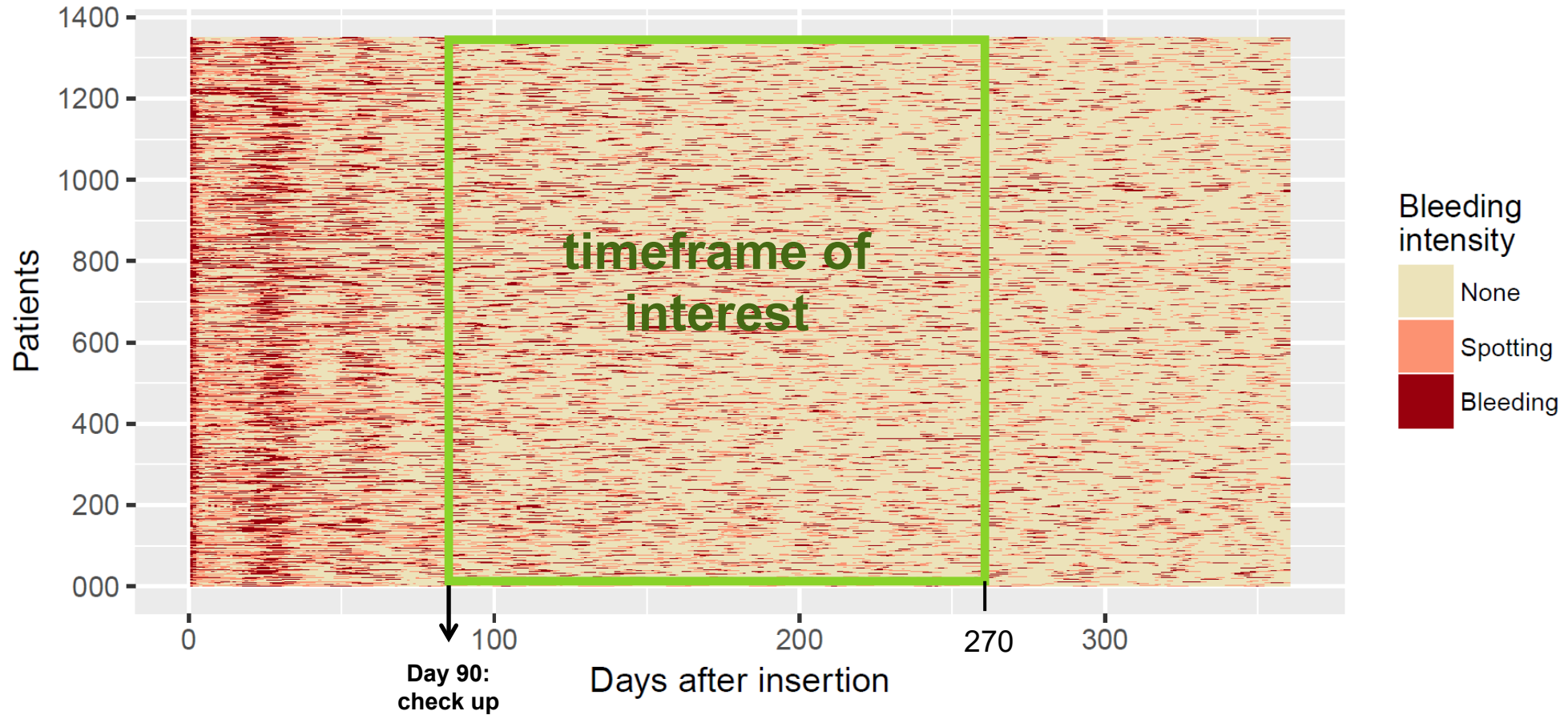
- // Prediction algorithm developed by Ann-Kathrin Frenz et al.





Prediction Time Frame and Information

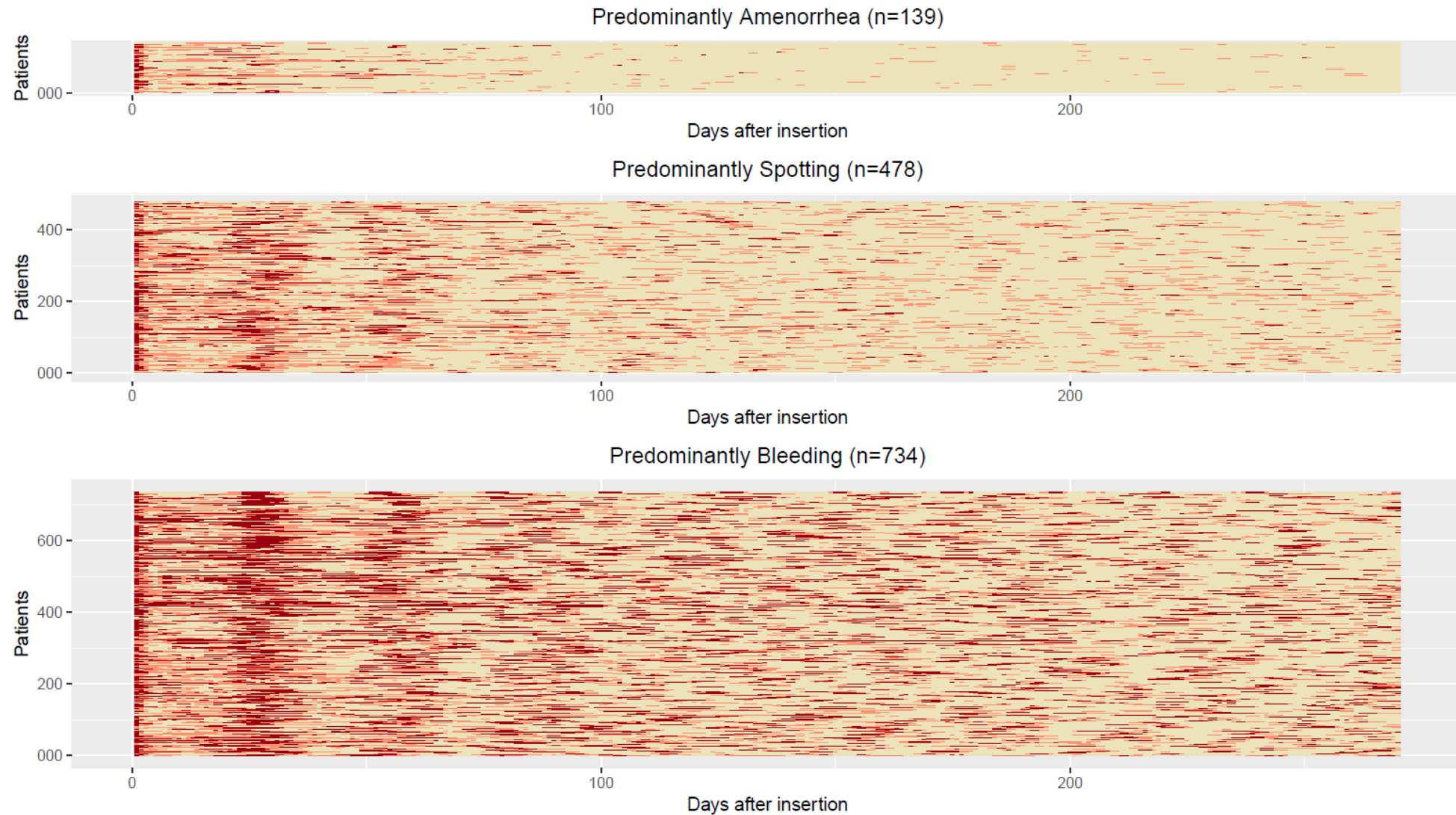
Bleeding Diaries



// relevant prediction attributes: bleeding intensity & cycle regularity



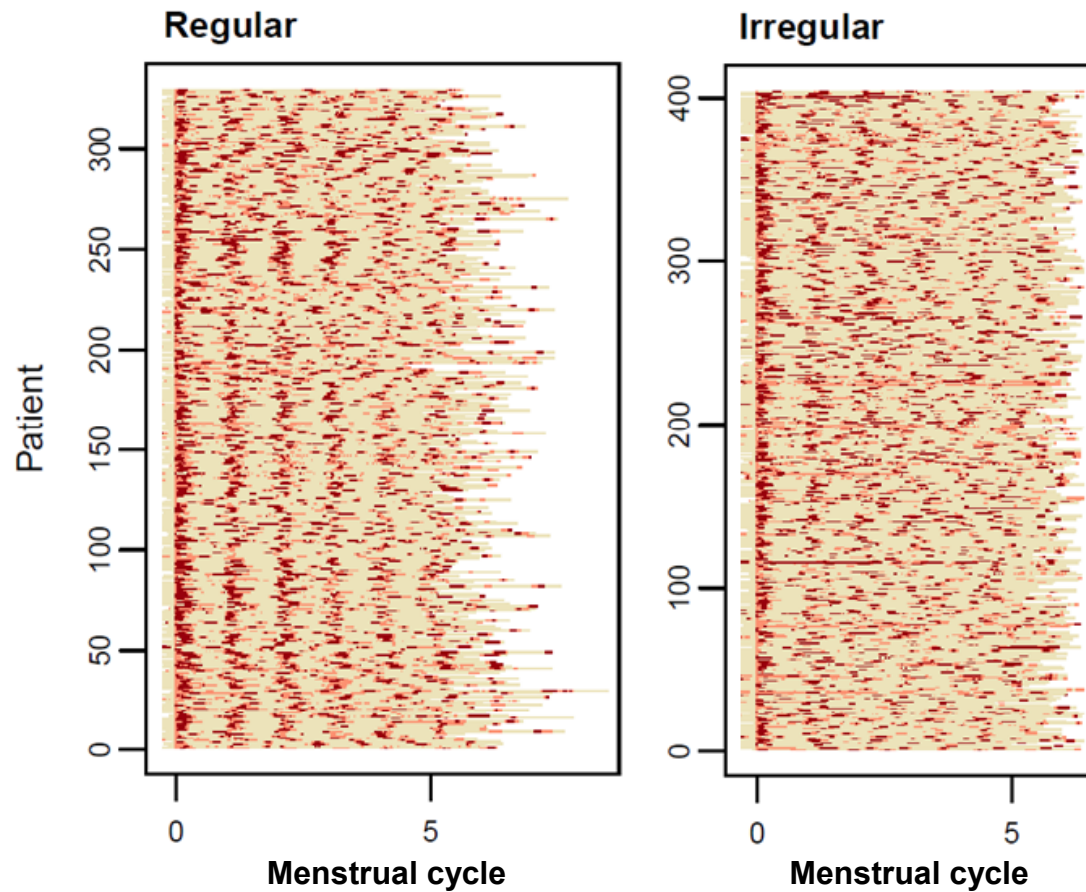
Bleeding Intensity Clusters



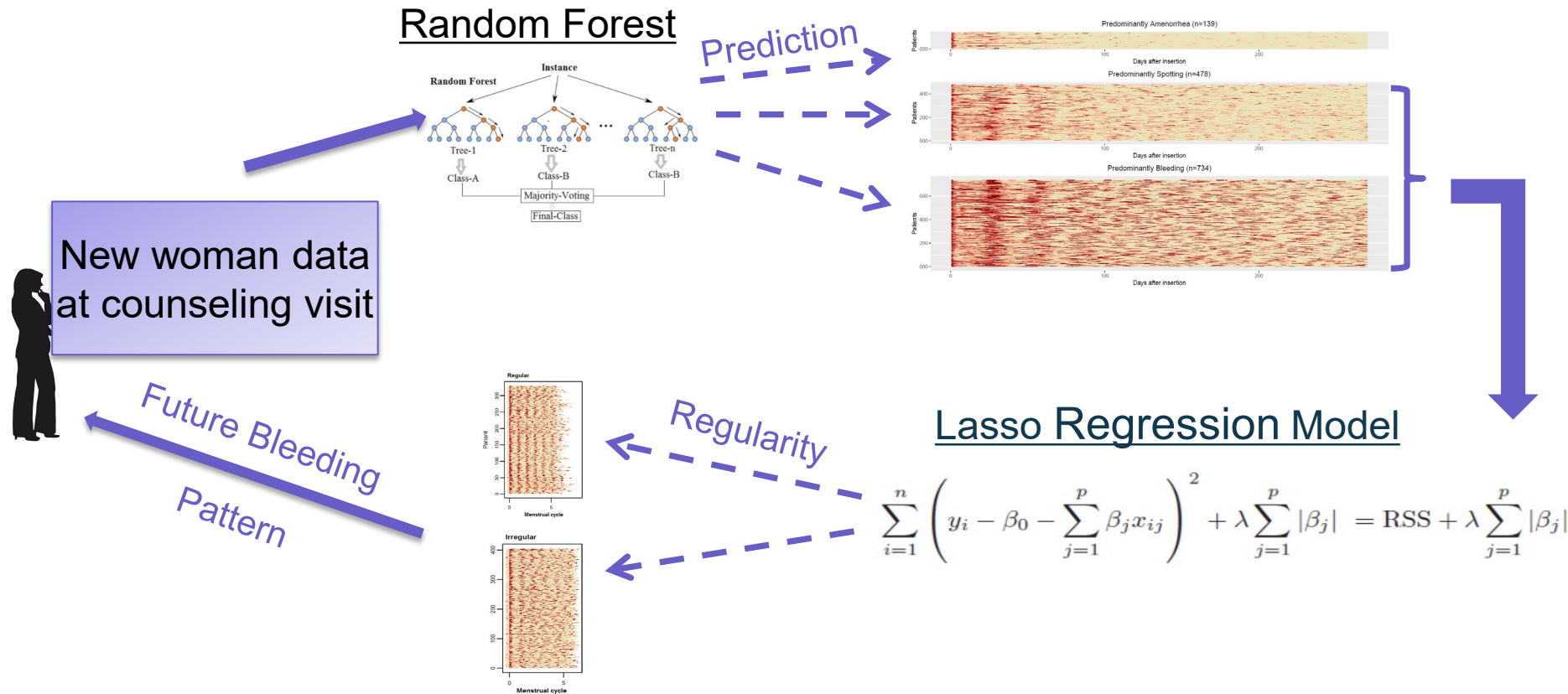


Assessment of Menstrual Cycle Regularity

- // very complex due to individually varying and unknown cycle lengths of women
- // state-of-the-art time series methodology to identify regularity



Artificial Intelligence Prediction Model



// prediction of future bleeding pattern by applying data science, machine learning and state-of-the-art time series statistical methodology



Medical device app – now in an appstore near you

MyIUS – your IUS/hormonal coil companion

A certified companion to track your bleeding, predict future bleeding profile and get information around your hormonal coil (IUS).

**KNOW
YOUR IUS**





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Volume of menstrual blood

// For some diseases it is important to measure the menstrual blood loss accurately

// „normal“ blood loss is ~ 35 ml/cycle

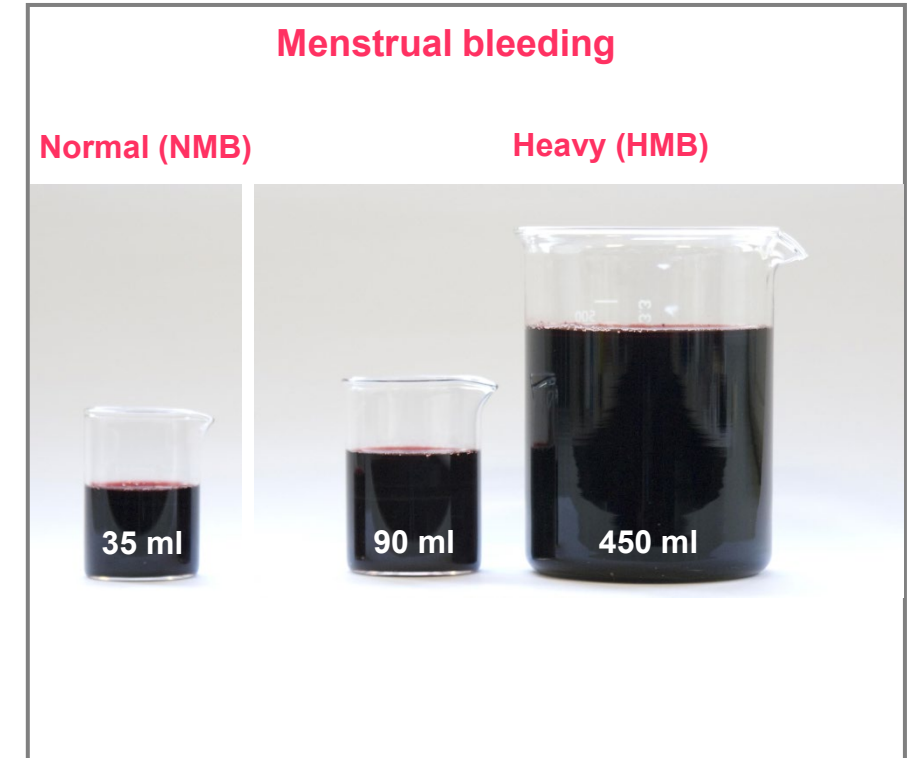
// „abnormal“ menstrual blood loss is > 80 ml

// For comparison

// „normal“ ~ 1.23 imp. fl. oz. or 1 shot of liquor

// „abnormal“ ~ >2.82 imp. fl. oz. or 1 cup of tea

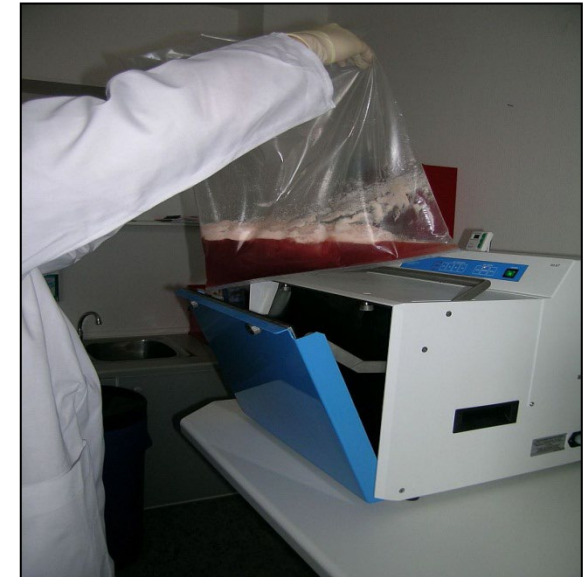
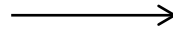
// Blood donation is 470 ml or 16.5 imp. fl. oz. in the UK



<https://www.blood.co.uk/the-donation-process/what-happens-on-the-day/>

Gold standard measurement of menstrual blood loss

- // All used sanitary items in a cycle are collected and shipped to the laboratory (in cooling bags!)
- // Not perfect as, e.g., blood loss while showering is missed
- // Blood content is determined by the alkaline-hematin method
- // Rather cumbersome for the woman and rather expensive



- // Need a simpler method for clinical practice and for pragmatic trials

How to make it simpler?

- // First idea: menstrual cup
 - // Only some 20% of removals without spilling
- // Second idea: measure weight of used sanitary items
 - // Variation in weight of unused items
 - // Weight also affected by, e.g., sweating
- // Third idea: Pictogramm



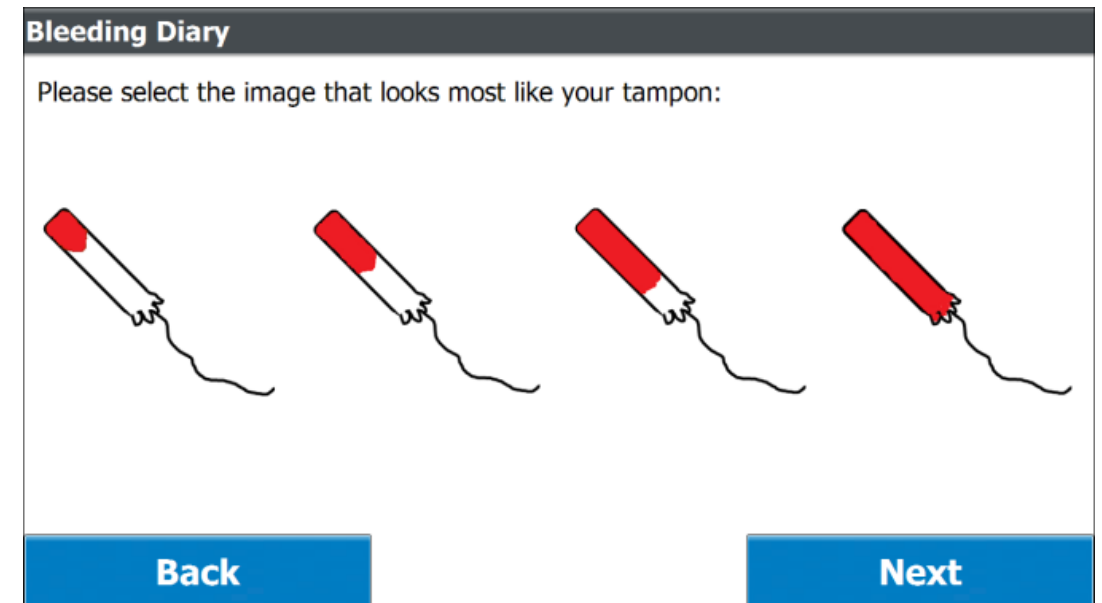
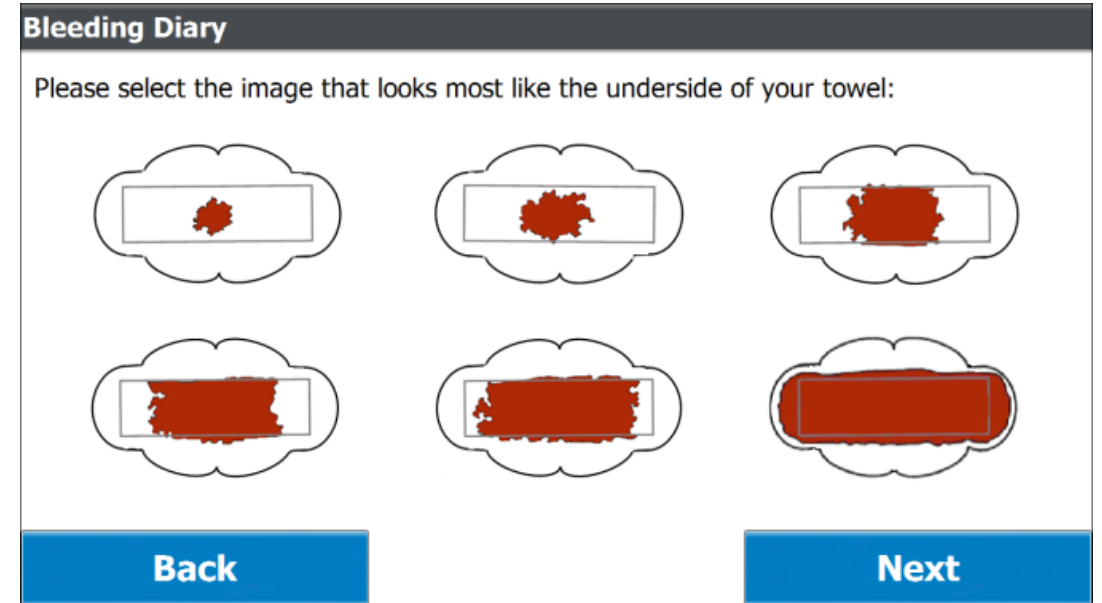
Witchbox -Own work

[https://en.wikipedia.org/wiki/Menstrual_cup#/media/File:%D0%9C%D0%B5%D0%BD%D1%81%D1%82%D1%80%D1%83%D0%B0%D0%BB%D1%8C%D0%BD%D1%8B%D0%B9_%D0%B4%D0%B8%D1%81%D0%BA_%D0%B8_%D0%BC%D0%B5%D0%BD%D1%81%D1%82%D1%80%D1%83%D0%B0%D0%BB%D1%8C%D0%BD%D0%B0%D1%8F_%D1%87%D0%B0%D1%88%D0%B0_\(cropped\).jpg](https://en.wikipedia.org/wiki/Menstrual_cup#/media/File:%D0%9C%D0%B5%D0%BD%D1%81%D1%82%D1%80%D1%83%D0%B0%D0%BB%D1%8C%D0%BD%D1%8B%D0%B9_%D0%B4%D0%B8%D1%81%D0%BA_%D0%B8_%D0%BC%D0%B5%D0%BD%D1%81%D1%82%D1%80%D1%83%D0%B0%D0%BB%D1%8C%D0%BD%D0%B0%D1%8F_%D1%87%D0%B0%D1%88%D0%B0_(cropped).jpg) CC BY-SA 4.0

Pictogram

- // A woman compares each used product to the icons
- // Each icon has a value in ml attached
- // Easy to use

- // Challenges:
 - // Different products (brands) show different stains for the same blood volume
 - // How to determine the ml per icon?
 - // How to validate the pictogram results?





Pictogram – 2

- // Long history of different pictograms and their validation vs. alkaline-hematin method
- // Need to re-do the work with new sanitary items!!
- // When we started our program, there was a validated pictogram available,
 - // but the products were no longer on sale.

Magnay et al. *BMC Women's Health* (2018) 18:142
<https://doi.org/10.1186/s12905-018-0627-8>

BMC Women's Health

RESEARCH ARTICLE

Open Access

A systematic review of methods to measure menstrual blood loss



Julia L. Magnay¹, Shaughn O'Brien^{1,2}, Christoph Gerlinger^{3,4} and Christian Seitz^{3*} 



Pictogram – 3

// Our pictogram was validated, especially for the detection of excessive bleeding (> 80ml)

Schumacher *et al. BMC Women's Health* 2012, **12**:24
<http://www.biomedcentral.com/1472-6874/12/24>

Table 5 Comparison of assessment of bleeding episodes as excessive

Classification according estimated MBLV	Classification according measured MBLV		Total
	Excessive	Not excessive	
excessive	380 (58.6%) 87.4% of excessive	64 (9.9%) 30.0% of not excessive	444 (68.5%)
not excessive	55 (8.5%) 12.6% of excessive	149 (23.0%) 69.9% of not excessive	204 (31.5%)
Total	435 (67.1%)	213 (32.9%)	648 (100%)

(n = 648 episodes; excessive means Sum MBLV of episode > 80 ml).

Haberland *et al. Journal of Patient-Reported Outcomes* (2020) 4:97
<https://doi.org/10.1186/s41687-020-00263-0>

Journal of Patient-Reported Outcomes

RESEARCH

Open Access

Validation of a menstrual pictogram and a daily bleeding diary for assessment of uterine fibroid treatment efficacy in clinical studies



Claudia Haberland^{1*}, Anna Filonenko², Christian Seitz³, Matthias Börner⁴, Christoph Gerlinger^{5,6}, Helen Doll^{7,8} and Dorothea Wessiepe⁹



Recommended reading

- // Amelia C. L. Mackenzie, et al.
Consensus recommendations for measuring the impact of contraception on the menstrual cycle in contraceptive clinical trials
medRxiv 2024.04.04.24305350; doi: <https://doi.org/10.1101/2024.04.04.24305350>
- // Frenz AK, Ahlers C, Beckert V, Gerlinger C, Friede T.
Predicting menstrual bleeding patterns with levonorgestrel-releasing intrauterine systems.
Eur J Contracept Reprod Health Care. 2021 Feb;26(1):48-57. doi: [10.1080/13625187.2020.1843015](https://doi.org/10.1080/13625187.2020.1843015)
- // All cited URLs were accessed between 2024-05-02 and 2024-05-15