



EFPIA 2022
CONFERENCE

12-15 June 2022

GOTHENBURG

GOTHIA TOWERS | SWEDEN

Early Bird Deadline fast approaching!

Dear Emily,

This is the final call for Early Bird registration - the [Early Bird deadline is March 25](#) (midnight GMT).

Register now to qualify for the Early Bird discount of up to 1800 SEK (approximately 140GBP). Group registration discounts are also available if your company is sending multiple attendees. To register, or for more information on registration fees, click below!

[Register Now!](#)

PROGRAMME HIGHLIGHT: Estimands

Estimands is a topic of ongoing interest and this year's conference agenda reflects this. Find out more about each of the sessions below...

“Estimands: the journey continues... “ with the Estimands Implementation Working Group (EIWG). This session will include speakers from both industry and regulators and touch on specific strategies for intercurrent events e.g. composite, treatment policy, as well as realizing the benefits of estimands in terms of transparency in reporting and communication of trial results.

The Oncology Estimands SIG will run a session titled “Answers to old questions using the estimand framework” and will illustrate the power of the estimand framework in structuring and answering questions that have been relevant in oncology development for a long time. The session will report on results of various task forces of the oncology estimand working group and cover topics including: embedding standard oncology endpoints such as duration of response and time to response into the estimand framework; patient-reported outcomes; marginal versus conditional estimands; and biomarker subgroups.

There will also be two sessions based on contributed abstracts focusing on estimands in theory and estimand in practice where we can hear experiences from the wider statistical community.

Last, and by no means least, Sue McKendrick, Oliver Keene and David Wright from the EFPIA/EFSPi Estimand Implementation Working Group will lead an interactive and fun role play workshop on estimands. In the workshop different perspectives (patient, clinical, regulatory, health economist and statistician) will be explored to show how a multidisciplinary team can specify estimands in a realistic clinical setting.

As well as sessions during the main conference Dominic Magirr and Björn Bornkamp will present a pre-conference course on Estimand-aligned statistical analyses of clinical trials.

SOCIAL HIGHLIGHT: Gala Dinner



On Tuesday evening the PSI Conference Gala Dinner will be held at Kajskaul 8 located on the quayside in the harbour. As well as a great location and great food we are also planning some traditional Swedish entertainment...an Abba tribute band. We look forward to welcoming you from 19:00, with the party going on until late.

SPOTLIGHT ON: Student Day

The Conference Student Day will be on Monday 13th June and allows students studying for a BSc, MSc or PhD to experience all that a professional conference has to offer at a reduced price. The Student Day will include presentations from career young statisticians, a networking session, and opportunities to meet and talk with recruiters.

Limited places are available at this reduced cost and will be allocated on a first come first served basis so don't delay, register today!

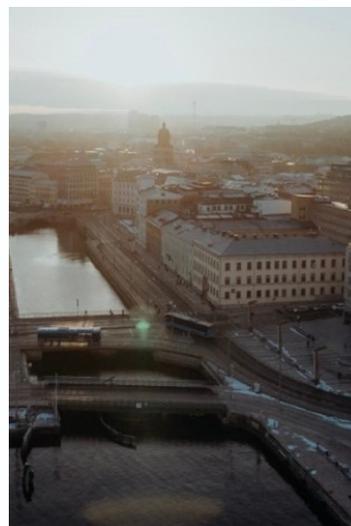
Students will need to [register as a PSI Student Member](#) (for free) to qualify for a student day pass. Please note that students will be responsible for their own travel costs.

SPOTLIGHT ON: Gothenburg

This year's PSI Conference will take place in Gothenburg in Sweden. If you have some time to spare during your stay take some time to explore this lovely city.

Gothenburg is the second largest city in Sweden and is located on the west coast of the country. As well as being located by the sea it is also surrounded by a lot of forests and lakes.

There are plenty of things to do and the city is easy to get around with well-connected public transport. One of the most visited amusement parks in Scandinavia, Liseberg, is located across the street from the Gothia Towers conference venue. It has 42 rides and attractions for all ages.



If your interests are more cultural Gothenburg has many museums including a museum of art, the maritime museum and the Universeum, a public science centre and museum that includes a rainforest.

Gothenburg offers a variety of parks and natural attractions. One of the biggest and most popular parks is Slottskogen. Easy to reach by tram, Slottskogen is a perfect place for strolls and recreational activities. The park also has a zoo area that is free for everyone. Gothenburg also has a large botanical garden. On the outskirts of the city are the Delsjön and Sisjön lakes.

A Message from the Conference Chair

Thank you to everyone who submitted a poster abstract this year, we had **54 submitted** in total. The posters will go on to form one of the most high energy sessions of the conference, the one minute poster presentations - one of my favourites!

Early bird deadline is March 25 2022. Don't miss it!



David Lawrence
Conference Chair

Let your colleagues know...

Please share this email with any colleagues and friends who you think will be interested in the PSI Annual Conference.

Enquiries...

Should you require any assistance, please do not hesitate to contact the conference secretariat.

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